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United Tourism Fairs of Tanzania
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See us at next KARIBU-KILIFAIR 2024 | June 7-9

Welcome to **KARIBU-KILIFAIR 2023** in Arusha and to **TANZANIA** “Unforgettable”.

It's only been one year since we have launched **KARIBU-KILIFAIR 2022** – and many exciting moments have crossed our life since then.

KARIBU-KILIFAIR (KFF) is still our flagship tourism event and the joint venture of the two united tourism fairs of Tanzania. We have increased our event area to a new prepared 30,000 sqm Magereza ground in Arusha, where success is mandatory. Arusha – known as the “capital city” for Safaris in East Africa and the base for many Mt. Kilimanjaro climbers, features many tourist attractions and a major domestic departure airport for Flying Safaris and to Zanzibar. Arusha is just 45 km away from Kilimanjaro International Airport (KIA) – thus a great hub for East Africa travels.



International Expo standards, new innovations and clear structures have always been the pillars of KKF. With more than 430 exhibitors from 12 different countries, almost 500 registered travel agents from 34 countries, as well as approximately 7000+ travel interested visitors, **KARIBU-KILIFAIR** is once again the undisputed largest and most important tourism trade fair in East- and Middle Africa.

“Where business meets wildlife” is anew the slogan which has it all. Tanzania is a great MICE destination where leisure and business both find their “likes”. Tanzania is one of the few countries in the world where MICE can benefit from the attractive wildlife. **KARIBU-KILIFAIR** is consistently delivering an excellent marketing platform for the Arusha & Kilimanjaro Region, for Tanzania and beyond.

We aim to provide a fantastic environment to establish new business relations and to improve existing contacts. The Tanzanian government under H.E. President Samia Suluhu Hassan, has put a high priority on building up the tourism sector. New attractions, new National Parks and attractive investor benefits have been created during the last years. Last but not least, the government has recognized **KARIBU-KILIFAIR** and other Kilifair company events such as the “My Tanzania Roadshows” or the newly launched “**Z-Summit**” in Zanzibar as most important marketing platforms for the country’s tourism growth.

Our special THANK YOU goes to the Ministry of National Resources of Tourism, Tanzania Tourist Board, TANAPA, NCAA, TAWA and TATO - and all the Arusha authorities who have given us maximum support to make the event happen in best manner.

KARIBU-KILIFAIR 2024 will be held from June 7-9 again in Arusha.

A handwritten signature in blue ink, appearing to read 'Tom Kunkler', written over a light blue background.

Tom Kunkler
Director

A handwritten signature in blue ink, appearing to read 'Dominic Shoo', written over a light blue background.

Dominic Shoo
Director



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Greetings and a very warm welcome to the KARIBU-KILIFAIR 2023 event.

It is my utmost pleasure to inform you that, Tanzania has firmly established itself as one of the most highly regarded tourist destinations on the African continent. Our country's natural beauty and diverse attractions have captivated the hearts of numerous visitors from around the world to come and visit. In fact, Tanzania proudly holds the 1st position in Africa and ranks 12th globally in the World Economic Forum's Travel & Tourism Competitiveness Index, a testament to the exceptional quality of our nature-based tourism resources.



When it comes to safari destinations, Tanzania stands out among the best in the world, offering an unparalleled experience in terms of wildlife encounters, breathtaking landscapes, and rich cultural heritage. We take immense pride in the fact that Tanzania possesses unique places and natural wonders that are simply unmatched. The Tanzania Royal Tour, led by President Hon. Samia Suluhu Hassan, played a significant role in elevating our tourist attractions to international acclaim. Notably, landmarks such as Mt. Kilimanjaro, the Ngorongoro Crater, and the Serengeti National Park have rightfully earned recognition as Seven Natural Wonders of Africa.

To all the exhibitors and buyers, you are the heart and soul of **KARIBU-KILIFAIR** and the Tanzanian tourism industry. The Ministry of Natural Resources and Tourism highly values and supports events such as **KARIBU-KILIFAIR**, as they play a crucial role in bringing together tourism stakeholders. This also provides us invaluable opportunity to collaborate with you as key stakeholders, collectively showcasing the very best of our country as a prime tourist destination has to offer.

KARIBU-KILIFAIR 2023 is not just an event; it is a catalyst for business, it provides exhibitors with a remarkable opportunity to showcase their products and share their compelling stories. Moreover, it serves as a vibrant meeting ground for tourism stakeholders, fostering connections and reconnections among industry professionals.

During your time in Tanzania, I encourage each and every one of you to make the most of your stay and explore the magnificent beauty our country has to offer. Tanzania promises an unforgettable and authentic experience that will leave a lasting impression on your hearts and minds. I am confident that you will thoroughly enjoy visiting our remarkable tourist attractions.

Wishing you all a fruitful and successful Tourism Expo. We eagerly look forward to the next edition of **KARIBU-KILIFAIR**.

Warmest regards,

Hon. Mohammed Mchengerwa (MP)
Minister of Natural Resources and Tourism



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Dear Esteemed Guests and Participants,

It is with great pleasure and excitement that I extend my warmest welcome to all of you as the Director General of the Tanzania Tourism Board. On behalf of the entire board and our dedicated team, I am honored to welcome you to the prestigious KILIFAIR Tourism Expo, a remarkable event that showcases the immense potential and opportunities within Tanzania's tourism industry.



Tanzania, known as land of “unforgettable experiences” blessed with awe-inspiring natural beauty, vibrant cultures, and warm hospitality. The KILIFAIR Tourism Expo serves as a platform for industry professionals, travel enthusiasts & stakeholders to come together, exchange ideas, and explore the countless possibilities that our nation has to offer.

This event is a celebration of Tanzania's remarkable landscapes, diverse wildlife, and rich cultural heritage. It provides an opportunity for us to showcase our world-renowned national parks and game reserves, such as the Serengeti or Ngorongoro Crater, where visitors can witness the “Big Five” in their natural habitats. It is also a chance to highlight the pristine beaches of Zanzibar, the majesty of Mt. Kilimanjaro, and diverse cultural tribes.

The KILIFAIR Tourism Expo is more than just a trade exhibition; it is a testament to our commitment to promoting sustainable tourism practices. We firmly believe in harnessing the potential of tourism to drive economic growth, create employment opportunities, and preserve our natural and cultural heritage for generations to come. To all our esteemed guests, I encourage you to seize this opportunity to engage with industry leaders, explore innovative tourism products and services, and forge partnerships that will contribute to the sustainable development of Tanzania's tourism sector.

I would like to express my deepest gratitude to the organizers, exhibitors, sponsors, and all those involved in making the KILIFAIR Tourism Expo a resounding success. Your commitment, dedication, and passion are instrumental in promoting Tanzania as a world-class tourism destination. I would also like to extend a warm welcome to our international guests and all visitors, whose presence and support underscore the significance of global cooperation in fostering sustainable tourism practices.

May this event be a source of inspiration, fruitful connections, and meaningful experiences that contribute to the growth and prosperity of Tanzania's tourism sector?

Karibu sana! Welcome to Tanzania!

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Damasi J. Mfugale', written over a horizontal line.

Mr. Damasi J. Mfugale

Director General - Tanzania Tourist Board (TTB)

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Welcome to our another travel and tourism fair bringing together the brands of KARIBU FAIR and KILIFAIR under one exhibition roof, and indeed, under a professional management team.

Unity is power. Without doubt it's more important than ever to put our strengths together and maintain **KARIBU-KILIFAIR's** position No. 1 as the largest Tourism Trade Fair in East Africa and make it a goal to become the leading Expo on the African continent.

As the chairman of TATO - Tanzania Association of Tour Operators, I view this historic merger as a blessing that brings renewed spirit in developing this annual event as the ultimate vehicle taking East Africa to a brighter tourism industry. Our goal and wish is simply to make destination Tanzania more known and it's operators connected.

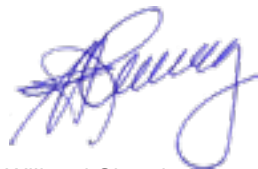
As I welcome both exhibitors and visitors to this fair, I am therefore pleased to say we shall keep the focus to make **KARIBU-KILIFAIR** the place to exchange ideas, build alliances, network regionally and internationally, and bring global visibility to the thriving East African tourism industry.

I would like to take this opportunity also to welcome international travel agents and visitors to this fair to spare some time to see the attractions of Tanzania before leaving the country.

The secretariat of Tanzania Association of Tour Operators has an information booth near the Fair entrance and can help with list of members who will assist in recommendations and guidance on how to plan for an interesting post-fair safari or holiday.

With great hope, I sincerely welcome you to **KARIBU-KILIFAIR 2023**.

Karibuni sana!



Wilbard Chambulo

Chairman, Tanzania Association of Tour Operators





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KARIBU TANZANIA

Africa's No. 1 Safari Destination

Tanzania was recently voted the best safari country in Africa by both international visitors and by specialized safari operators. Even more recently, it now boasts the top three “Natural Wonders of Africa”. The Serengeti National Park, Mount Kilimanjaro and the Ngorongoro Crater outvoting the River Nile, the Red Sea Reef, the Sahara Desert and Botswana’s Okavango Delta.

The country’s 16 national parks, which protect more than 25% of its land, are home to 20% of the African continent’s larger mammals so it is little wonder game viewing experiences are the best in Africa. It is the place to see seemingly endless herds of wildebeest and zebra trekking across the plains on their annual migration – followed by lion, leopard, cheetah and hyena.

In Tanzania visitors can enjoy authentic African wilderness without paved roads and fencing. And a wildlife safari can be enhanced by a wide choice of each holiday or various other activities. Climbing Mount Kilimanjaro – the “Roof of Africa” and the tallest free-standing mountain in the world.

Deep-sea fishing, hot-air ballooning, scuba diving, swimming with dolphins, visits to the numerous archaeological sites, Whale Watching, and perhaps most valuable of all, participating in one or more of the many Cultural Tourism Program to gain an insight into the history and culture of the people. Tanzania’s Swahili Coast, Mafia and, of course, Zanzibar and Pemba share beautiful beaches, hundreds of miles of palm-fringed sands overlooking the Indian Ocean.

Its mountains are massive and mysterious, its cities relaxed and friendly. And travel is easy with many flights to and from neighboring countries and around Tanzania.

Today’s visitors are able to explore the country, and see Tanzania’s remarkable seven UNESCO World Heritage sites: Kilimanjaro National Park, Kilwa Kisiwani Ruins, Kondoa Rock-Art Sites, Ngorongoro Conservation Area, Selous Game Reserve, Serengeti National Park, Stone Town, Zanzibar.

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Ngorongoro CA

Lake Manyara NP

Tarangire NP

Gombe Stream NP

Ugalla River NP

KATAVI

Katavi NP

RUKWA

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Ruaha NP

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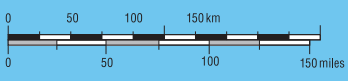
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National Park (NP)	Point of Interest
Marine Park (MP)	Mountain Peak
Game Reserve (GR)	River - Permanent / Seasonal
Conservation Area (CA)	Highway / Main Road
Lake - Permanent / Seasonal	Small Road
	Rough Road
	International Border

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Arusha

Located in the north of Tanzania, in the shadow of Mount Meru, Arusha is the safari capital of the country. Tourists usually overnight here before their safari around the Northern Circuit. Built by the Germans as a center of colonial administration, Arusha is now one of the country's most prosperous towns, Arusha is also the center for the trading of Tanzanite, a rare gemstone only found in Tanzania.

Bagamoyo

Some 70 km north of Dar es Salaam, on the coast opposite Zanzibar, Bagamoyo was once one of the most important trading ports on the East African coast. The former capital of German East Africa, it is a center for dhow building. Saadani National Park is 45 km to the north and the Kaole ruins 5 km to the south.

Dar es Salaam

Dar es Salaam, which means "Haven of Peace" in Swahili, boasts one of the world's finest natural harbors. While it has grown to become a prosperous center of the East African region, it remains a place of fascination with many reminders of its colorful past. Dhows still ply its waters while dug-outs, piled with fish, bob by the harbor side. The city displays the many influences of its history. There is an Asian district with its specialty shops, restaurants and temples, while the German colonization has left behind a Bavarian-style railway station, the Roman Catholic St. Joseph's Cathedral and the Lutheran Azania Front Church. The Botanical Gardens and Gymkhana Club are evidence of British occupation. Dar es Salaam's 60,000-seater, multipurpose National Stadium has been built to both FIFA and Olympic standards at a cost of USD 56 million.

Arusha, Clock Tower



Iringa

Iringa is the gateway to one of Africa's largest national parks, the Ruaha National Park. The town stretches along a hilltop overlooking the Little Ruaha River to the south, and spreads along ridges and valleys to the north. It has a very attractive market built in 1940.

Moshi

Nestled at the base of Mount Kilimanjaro, Moshi is the coffee producing center of the country and vast plantations blanket the area. Sugar plantations are also of central importance to the region's economy but the main reason visitors come to Moshi is to climb Kilimanjaro.

Mwanza

Situated on the southern shores of Lake Victoria, in the north west of the country, Tanzania's second city is the perfect base from which to visit nearby Rubondo National Park, Saanane Island and the Bujora Sukuma and Nyerere museums. It also offers easy access to the Serengeti being only a 2 ½ hour drive from the Western Grumeti. Other attractions include lake cruises, canoeing safaris and fishing for tilapia or giant Nile perch. Mwanza is also known as Rock City because of the gigantic rock outcrops jutting out of the lake and strewn around the city. The most famous of these are the Bismarck Rocks, named after the German chancellor under whom this originally small town was established as the administration center of German East Africa.

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Mwanza, Bismarck Rock - Lake Victoria



Bagamoyo, Holy Ghost Church (1872)



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NORTHERN SAFARI CIRCUIT

Incredible biodiversity

The best of Tanzania's tourism routes is known as the Northern Circuit. Here there's the chance to see the "big five" – elephant, leopard, lion, rhino and buffalo – huge herds of wildebeest and zebra on their annual migration. The circuit includes many of the country's most famous national parks, Arusha, Lake Manyara, Tarangire and the Serengeti.

Arusha National Park

Just 32 km away from the town of Arusha is the Arusha National Park, it consists of three spectacular features, the Momella Lakes, Mount Meru and the Ngurdoto Crater. On clear days' the magnificent views of Mt. Kilimanjaro can be seen from almost any part of the park. The park is famous for its 575 species of birdlife and black and white colobus monkey – the only place they may be seen on the Northern Circuit. Animals frequently seen in the park are baboon, buffalo, giraffe, hippo, hyena, warthog and zebra. Tourist attractions include canoe safaris on the Momella lakes, riding safaris on specialized car-free routes, walks around the rim of the Ngurdoto Crater, and three- or four-day climbs of Mount Meru.

Lake Manyara National Park

This park is famous for its tree climbing lions, which spend most of the day spread out along the branches of Acacia trees six to seven metres above the ground. As visitors enter the gate they pass through a lush forest, home to troops of baboons and both blue and vervet monkeys. Further along the forest opens up into woodlands, grassland, swamps and beyond these the soda lake itself, covering 200 sq km and sanctuary to over 400 species of bird including flamingo, pelican, storks, sacred ibis, cormorants and Egyptian geese. The park is particularly noted for its huge herds of buffalo and elephant. Also, giraffe, hippo, reedbeek, warthog, wildebeest, zebra, a great variety of smaller animals and, more recently, a family of endangered wild dog.

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Mkomazi National Park

This former game reserve contains 90% of all botanic species found in Tanzania with one third classified as unique in the world. It is also home to the Mkomazi Rhino Project. This involves the re-introduction of a number of black rhinos from South Africa and the UK which, it is hoped, will breed before being relocated to traditional natural habitats within Tanzania. The Captive Breeding Program for the African wild dog is another project for the preservation of endangered species that is based in Mkomazi.

Serengeti National Park

The Serengeti National Park is arguably the best-known wildlife sanctuary in the world. “Serengeti” means “endless plains” in the Maasai language, and within its boundaries are more than 3 million large mammals. In May or early June, huge herds of wildebeest and zebra begin their spectacular migration. In their wake follow the predators – lion, leopard, cheetah, hyena and jackal.

Other animals frequently seen in the Serengeti include baboons, bat-eared fox, giraffe, hippo, honey badger, mongoose, ostrich, gazelle, warthog, antelope, impala, reedbuck, waterbuck and the much smaller dik dik. Over 500 species of birdlife have been recorded including cranes, eagles, flamingo, herons, hornbills, guinea fowl, kingfishers, ostrich, parrots and vultures.

Tarangire National Park

Close to Arusha, 120 km away, Tarangire National Park gets its name from the river that threads its way through the reserve. It is famous for its dense wildlife population which is most spectacular between June and September. During this time thousands of animals – elephant, buffalo, giraffe, eland, hartebeest and wildebeest migrate from the dry Maasai steppe to the Tarangire River looking for water. Lion, leopard and other predators follow the herds. Tarangire is also home to 550 varieties of bird including the Kori bustard – the heaviest flying bird.

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SOUTHERN SAFARI CIRCUIT

Largest National Parks of Africa

If you like to escape the crowds, head to the country's little-visited southern parks. The new established Nyerere National Park as well as Ruaha are quite remote and wildlife-rich.

Mikumi National Park

The Mikumi flood plain, with its open grasslands, dominates the park together with the mountain ranges that border the park on two sides. Elephants are commonly seen and other animals frequently observed are buffalo, civet, eland, giraffe, impala, kudu, reed-buck, warthog, waterbuck, wildebeest, zebra and Lichtenstein's hartebeest.

Nyerere National Park

The 2019 established park is part of the Selous Game Reserve and covers an area of over 30,000 sq km. Nyerere is now the largest national park in Africa. The Rufiji River delta is an important eco-system and attracts numerous of wildlife. Elephants, buffalos and lion are found in greater numbers and the park, together with the remaining part of Selous has the last true stronghold for African wild dog. Tourists can enjoy the widest diversity of safari activities in the country, like boating safaris as well as standard game drives, walking safaris and legendary fly camping trips.

Ruaha National Park

Ruaha is rich of plants and animals which can't be found in any other national park, such as Greater Kudu, Sable and Roan Antelopes. The Great Ruaha River is the heart of the park, it is habitat of hippopotamus and massive crocodiles. The park boasts of its almost untouched and unexplored ecosystem, making the safari a unique experience.

Udzungwa Mountains National Park

Udzungwa Mountains National Park is a conservation area of about 2,000 sq km. It lies in the Iringa and Morogoro regions of south-central Tanzania where it is bordered by the Great Ruaha River to the north and by the road between Mikumu and Ifakara to the east. The major attraction of the park is its bio-diversity and unique rainforest where many rare plants, not found elsewhere in the world, have been identified.



Udzungwa Mountains National Park

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WESTERN SAFARI CIRCUIT

Untouched Wilderness

The most untouched national parks are located in the western part of Tanzania along Lake Tanganyika – the World’s longest, second deepest and least polluted freshwater lake – harboring an estimated 1000 fish species.

Gombe Stream National Park

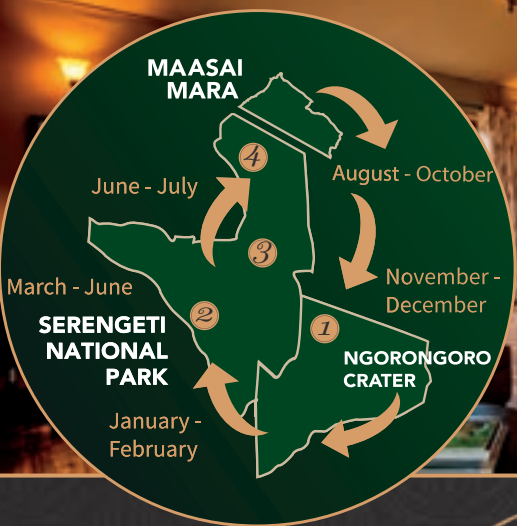
A mountainous strip bordering the shores of Lake Tanganyika, 16 km north of Kigoma. Gombe is currently Tanzania’s smallest park. It covers just 56 sq km and is only reachable by boat from Kigoma. Gombe offers visitors the rare chance to observe the chimpanzee communities made famous by British explorer Jane Goodall. A number of monkey species can also be seen including red colobus, red-tail and blue monkeys. The area is heavily forested making it unsuitable for carnivores and safe for walking. Birdwatchers will be richly rewarded.

Katavi National Park

Recently extended southward to cover some 4500 sq km the main features of Tanzania’s third largest park, located about 40 km southeast of the town of Mpanda, are Lake Katavi, with its vast floodplains, the palm-fringed Lake Chala and the Katuma River. The park is noted for its Miombo woodland and is home to buffalo, elephant, leopard, lion and zebra. Antelope species include eland, impala, topi, roan, and sable. Water fowl are abundant with Lake Chala particularly rich in bird-life with 400 species recorded. Katavi also boasts the greatest concentration of hippo and crocodile.

Mahale National Park

The park is, like its northerly neighbor Gombe, home to some of the Africa’s last remaining wild chimpanzees, a population of roughly 900, they are habituated to human visitors by a Japanese research project founded in the 1960s. Tracking the chimps of Mahale is a magical experience. The park is explored on foot as there are no roads or other infrastructure within the park boundaries.



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NGORONGORO

World Heritage Site

The Ngorongoro Conservation Area is a Reserve, covering almost 8,300 sq km with altitudes ranging between 1,020 m to 3,577 m. Frequently referred to as the eighth wonder of the world, the area encompasses a blend of landscapes, archaeological sites, people and abundant wildlife that is unsurpassed in Africa. Featuring volcanoes, grasslands, waterfalls and forests, it is home to the nomadic Maasai. The centerpiece, and major landmark is the breath-taking Ngorongoro Crater, a natural amphitheater surrounded by steep walls rising over 600 meters from the crater floor. It is one of the world's greatest natural spectacles whose magical setting and plentiful wildlife never fail to thrill. The crater is a natural sanctuary for some 30,000 animals including the “big five” of buffalo, elephant, leopard, lion and rhino. It is also home to cheetah, hippo, hyena, jackal, reedbuck, warthog, waterbuck, wildebeest, zebra and a great many bird species. Reedbuck, waterbuck and huge herds of both Thomson's and Grant's gazelle are easily seen on the crater floor. Thanks to anti-poaching patrols, the crater is now one of the few places in East Africa where visitors can be certain of seeing black rhino.





Close to the Ngorongoro Crater there are two less famous, and less visited, craters ideal for walking and hiking safaris. Empakaai Crater is about 6 km wide with steep walls rising to almost 300 m. Nearly half of the crater floor is covered by a deep salt water lake. The trail down to the crater floor offers spectacular views of a still active volcano, Ol Doinyo Lengai, and, on a clear day, the snowy peaks of Mount Kilimanjaro.

On the way down to the lake there are buffalo, bushbuck, blue monkeys and rare birds, such as sunbirds and turacos. Olmoti Craters' floor is shallow and covered with grass where, in addition to the Maasai and their livestock, buffalo, eland and reedbuck may be seen. The Munge River crosses the crater before falling hundreds of meters in a spectacular waterfall. Large herds of giraffe live on the rim of the crater and will be seen on the drive to the nearby Olduvai Gorge and the Serengeti. Countless flamingos form a vast pink blanket over the soda lakes while more than 100 species of birds not found in the Serengeti have been spotted here.

Getting there: A three-hour drive, or one-hour flight, from Arusha. A two-hour drive from Tarangire or some 90 minutes from Manyara.

Olduvai Gorge

Olduvai is also an iconic site for the study of human origins. Located within the Ngorongoro Conservation Area, a short drive off the main road between Ngorongoro and the Serengeti. It was here that, in 1959, Dr Louis Leakey and his wife Mary discovered the 1.7-million-year-old skull of *Australopithecus boisei*, the “modern man”, and, the remains of *Homo Habilis* or “handy man” at that time regarded as mankind’s first step up the ladder of human evolution. Many more fossils have since been discovered including those of prehistoric elephants, giant horned sheep and enormous ostriches. A new Museum has just opened, where visitors can listen to an informative talk. The project includes the Laetoli footprints and a geopark. Laetoli, which is 60 km from Olduvai, is home to four-million-year-old footprints of human ancestors.

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For further information, please contact:

Ngorongoro Conservation Area Authority

Phone: +255 27 253 7019/06 | Fax: +255 27 253 7007

Email: info@ngorongorocrater.org | www.ngorongorocrater.org



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KARIBU-KILIFAIR 2023 | Stage Program

Time	Friday, June 1
10:00	Opening time for KARIBU-KILIFAIR 2023 with MC Gomy
11:00	Official Opening Ceremony with speeches of Organizers, Sponsors and Government Officials. Guest of honor: Hon. Ministers of Tourism in Tanzania Mainland & Zanzibar.
12:00	ABC Dancers from CAC (Cultural Arts Centre of Tumaini University Makumira, Arusha)
12:30	Traditional Dance Performance from CAC
12:30	Acrobats "Jambo Mambo"
13:00	Maasai Dance with Africa Amini Life - Original Maasai Lodge
13:30	Clown group from CAC
14:00	Traditional Dance Performance from CAC
14:30	Acrobats "Jambo Mambo"
15:00	Live Music Band from CAC
15:30	Maasai Dance with Africa Amini Life - Original Maasai Lodge
16:00	Clown group from CAC / Live Music Band from CAC
19:00	Exhibitor/Buyer Party at Mt. Meru Hotel, Arusha (invited exhibitors, Buyers & VIP only)

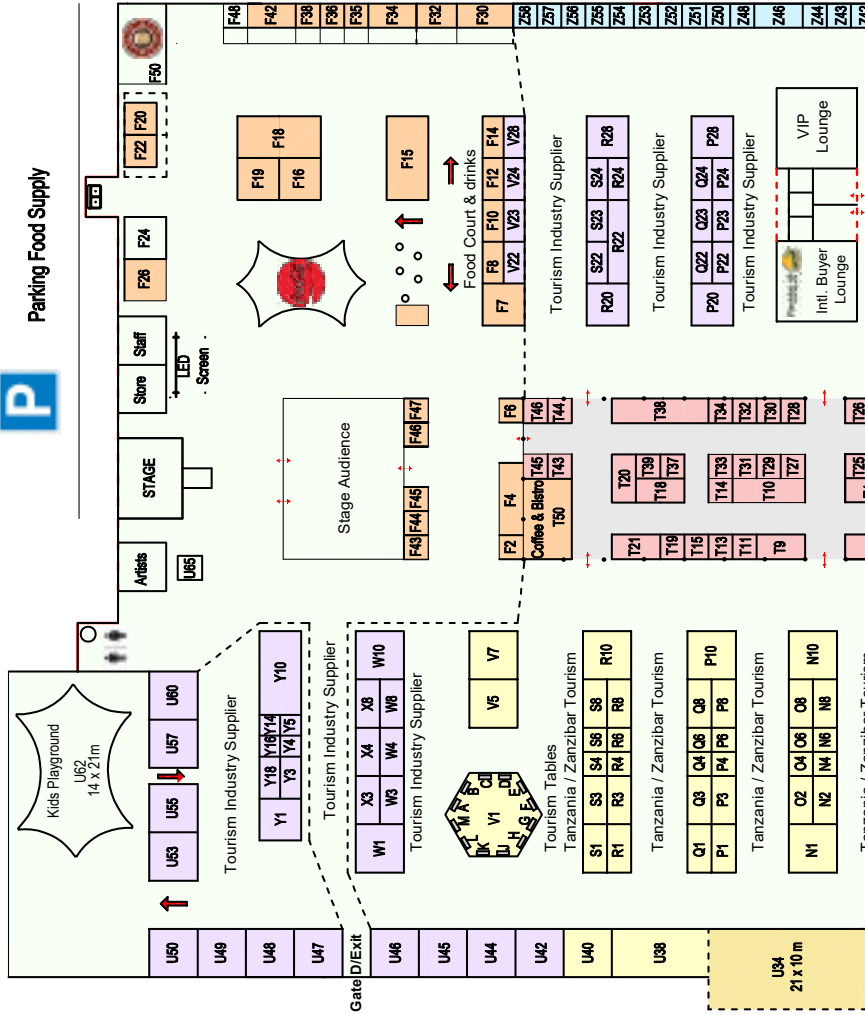
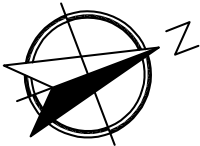
Time	Saturday, June 2
09:00	Speed Networking for buyers & exhibitors only (in Seminar tent area 9:00-10:30)
10:00	Opening time for KARIBU-KILIFAIR 2023 – Day 2 with MC Gomy
10:10	Live Music from CAC (Cultural Arts Centre of Tumaini University Makumira, Arusha)
10:30	Maasai Dance with Africa Amini Life - Original Maasai Lodge
11:00	African Amini Life Original Maasai Lodge
11:30	Clown group from CAC
12:00	Traditional Dance Performance from CAC
12:30	ABC Dancers from CAC
13:00	Acrobats "Jambo Mambo"
13:30	Maasai Dance with Africa Amini Life - Original Maasai Lodge
14:00	Kids Dance with Clown group from CAC
14:30	Traditional Dance Performance from CAC
15:00	Acrobats "Jambo Mambo"
15:30	Live Music Band from CAC / Dance with CAC
16:30	Live Music from Music Department, Tumaini University Makumira

Time	Sunday, June 3
09:00	Speed Networking for buyers & exhibitors only (in Seminar tent area 9:00-10:00)
10:00	Opening time for KARIBU-KILIFAIR 2023 – Day 3 with MC Gomy
10:10	Live Music from CAC (Cultural Arts Centre of Tumaini University Makumira, Arusha)
10:30	Acrobats "Jambo Mambo"
11:00	Maasai Dance with Africa Amini Life - Original Maasai Lodge
11:30	Clown group from CAC
12:00	Traditional Dance Performance from CAC
12:30	ABC Dancers from CAC
13:00	Acrobats "Jambo Mambo"
13:30	Maasai Dance with Africa Amini Life - Original Maasai Lodge
14:00	Kids Dance with Clown group from CAC
14:30	Traditional Dance Performance from CAC
15:00	Acrobats "Jambo Mambo"
15:30	Live Music Band from CAC / Dance with CAC
16:30	Live Music from Music Department, Tumaini University Makumira

KARIBU - KILIFAIR 2023

Magereza Ground / Arusha, June 02 - 04

Expo Layout





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KARIBU-KILIFAIR 2023 | Seminars & Workshops

Time	Friday, June 2	Min.
13:00	Boost your Bottom Line Tactics to Supercharge Your Hotel or Travel Agency	25
15:00	TANAPA – Discover Mkomazi NP A closer look into one of the most untouched National Parks in the North of Tanzania	25
16:00	CRDB: Asset Financing & Payment Solutions	25

Time	Saturday, June 3	Min.
09:00	Speed Networking until 10:30 in Seminar area	90
11:00	Strategic Recruitment Effective Recruitment Strategies	45
12:00	The Growth of Cargo & Parcel services in the Airline Industry	30
12:30	“The Solution is in you” - Finding solutions through self capacity awareness	45
14:00	TTB - Promote Destination Tanzania! How can Tour Operators in Tanzania promote Tanzania destination through enhancing visitors experience	
15:00	A.I. in Tourism - How Can Tanzania Adopt Artificial Intelligence in Tourism	45
16:00	East Africa Travel by Diary of a Mzungu	45

Time	Sunday, June 4	Min.
09:00	Speed Networking until 10:00 in Seminar area	60
13:00	The Growth of Cargo & Parcel services in the Airline Industry	30
13:30	Waste Recycling Society - Serengeti Ecosystem Clean up	25
14:00	“The Solution is in you” - Finding solutions through self capacity awareness	45
15:00	A.I. in Tourism - How Can Tanzania Adopt Artificial Intelligence in Tourism	45

Disclaimer: The organizers are not responsible for the content of speeches. Speakers do not automatically reflect the opinion of KILIFAIR Promotion Co. Ltd.

Attend our seminars & workshops in the Networking Tent U28

KARIBU-KILIFAIR 2023 | Exhibitor List A-B

Company	Country	Website	Stand No.
Acacia Farm Lodge Ltd (Tanzania)	Tanzania	www.karatuacacialodge.com	T26
Adventures Aloft Balloon Safaris	Tanzania	N/A	U15
Africa Incoming - South Africa DMC	South Africa	www.africaincoming.com	K30
Africa Journeys Ltd	Rwanda	www.africajourneysltd.com	G30
African Adventure Specialists	Kenya	www.africanadventure.co.ke	K28
African View Lodges & Tented Camps	Tanzania	www.african-view.com	L10
Africare Kinder Trust	Kenya	www.africarekindertrust.de	Z31
Afro Lioness Adventures	Tanzania	www.afrolionessadventures.com	P4
Fromaxx	Tanzania	www.fromaxx.co.tz	N2
AFYACA - Telemedicine	Tanzania	www.afyaca.com	E2
AG Energies Company	Tanzania	www.agenergies.co.tz	U57
Air Excel Arusha	Tanzania	www.airexcelonline.co.tz	O8
Arms of Hope	Tanzania	N/A	T52
Air Tanzania	Tanzania	www.airtanzania.co.tz	UR2
Akagera Rhino Lodge	Rwanda	www.akagerarhinolodge.com	G30
Arusha Naaz Hotel	Tanzania	www.arushanaaz.net	F46
Al Anver Outfitters	Tanzania	www.alanvertents.com	UR7
Al Mansour Auto EA (TZ)	Tanzania	www.mactanzania.com	UR5
Almega Tanzania	Tanzania	www.instagram.com/almegaperfume	Z23
Amani Forest Camps	Tanzania	www.amaniforestcamp.com	W3
Amani Villas	Tanzania	www.amani.villas	V1G
Amber Bar & Restaurant	Tanzania	www.amberbarandrestaurant.co.tz	F4
Amref Flying Doctors	Tanzania	www.flydoc.org	B5
AndBeyond	Tanzania	www.andbeyond.com	T18
Ang'ata Camps	Tanzania	www.angatacamps.com	A18
Arusha Medivac Ltd - Air Ambulance	Tanzania	www.arushamedivac.org	U6
ASAS Dairies Ltd,	Tanzania	www.asasgrouptz.com	Y18
Asilia Limited	Tanzania		Z54
Asilia Lodges & Camps	Tanzania	www.asiliaafrica.com	A8
Auric Air Services Ltd	Tanzania	www.auricair.com	U12
Away Hotels- Plan Hotels	Zanzibar	www.planhotels.com	N6
Axel Janssens Catering	Tanzania	www.onseahouse.com	T50
Azali	Tanzania	www.azalICollection.com	Z38
Bagamoyo Sea Salt	Tanzania	www.bagamoyoseasalt.co.tz	Z40
BancABC Tanzania Ltd	Tanzania	www.bancabc.co.tz	X3
Baobab Lodges And Camps	Tanzania	www.baobablodges.com	J10
BaseCamp Eco Resorts	Zanzibar	www.mafialodge.com	G1
Beau Designs	Kenya	www.beaudesigns.com	Z42
Bevco Distribution	Tanzania	www.bevco.co.tz	R20
Binti Wa Afrika Collection	Tanzania	N/A	Z24
Bio Food Products	Tanzania	N/A	F43
Black Koffee Grilled	Tanzania	N/A	F14
BLINK Internet	Tanzania	www.blink.co.tz	A16

KARIBU-KILIFAIR 2023 | Exhibitor List B-E

Company	Country	Website	Stand No.
Blueberry Voyage Limited	Tanzania	www.blueberry-travel.com	N30
Bonite Bottlers Limited	Tanzania	www.bbl.co.tz	Sponsor
Bougainvillea Group of Lodges	Tanzania	www.bougainvilleasafarilodge.com	N8
Bright Choice Ltd	Tanzania	www.brightchoice.co.tz	F36
Brown-Forman/Jack Daniel's	Tanzania	www.rednwhite.info	F18
Browns Cheese	Tanzania	www.theandesdeli.com	F6
BuildMart Limited	Tanzania	www.foodplustmore.co.tz	P20
Bunge Dogo Mobile Bar & Cafe	Tanzania	www.bungedogo.com	F32
Burudika Lodges	Tanzania	www.burudikalodges.com	M1
Butiama Mafia Island	Zanzibar	www.butiamamafiaisland.com	G1
Camp Atupele, Mikumi	Tanzania	www.campatupele.com	V1M
Camp Bastian Mikumi	Tanzania	www.campbastian.com	Q3
Cetawico Ltd/Mawella Liquor	Tanzania	www.kimbiliotanzania.com	U45
Chinese Whispers	Tanzania	N/A	F35
Chloride Exide (T) Ltd	Tanzania	www.chlorideexide.com	X4
Chromagen	Tanzania	www.energygold.co.tz	U53
Ciao Gelati	Tanzania	www.ciaogelati.com	F2
Coastal Travels Ltd.	Tanzania	www.coastal.co.tz	D2
Colterra Hotels & Tents Ltd	Tanzania	www.colterrahoteles.com	O2
Conservation Through Tourism	Tanzania	www.greatmigrationcamps.com	A50
CRDB Bank PLC	Tanzania	www.crdbbank.co.tz	U2
Cultural Arts Centre at Makumira	Tanzania	www.cac.ac.tz	U65
Danny 4Kids Entertainment	Tanzania	N/A	U62
Dar Life 7 Floor Media	Tanzania	www.darlife.com	O28
Davis & Shirtliff (T) Ltd	Tanzania	www.dayliff.com	R24
DFM Timber Craft	Tanzania	www.dfmistry.co.tz	Y1
Dolphin Tours & Safaris Ltd	Tanzania	N/A	U12
Dolson Interiors Limited	Tanzania	www.dolsoninteriors.com	P24
DPO Pay by Network	Tanzania	www.dpogroup.com	G10
Dropping Zone	Tanzania	www.droppingzone.co.tz	H2
Dunia Designs	Tanzania	www.duniadesigns.co.tz	UR6
East Africa Camps	Tanzania	www.eastafricacamps.com	T11
Easy Explore Africa Ltd	Zanzibar	www.easyexploreafrika.com	D4
Elewana Collection	Tanzania	www.elewanacollection.com	T38
Emayani Beach Lodge	Tanzania	www.emayanilodge.com	U22
Embalakai Camps	Tanzania	www.embalakaicamp.comps	J2
Emerald Zanzibar Resort & Spa	Zanzibar	www.emerald-zanzibar.com	T33
Empress Furniture Ltd	Tanzania	www.empressfurniture.com	W4
Enduimet WMA	Tanzania	www.enduimet.org	V1H
Enjipai Maasai Women Foundation	Tanzania	www.enjipai.co.tz	Z36
EQUITY Bank	Tanzania	www.tz.equitybank.com	UR14
Essque Zalu Zanzibar	Zanzibar	www.essquehotels.com	N1
Exclusive Uganda Safaris	Uganda	www.exclusiveugandasafaris.com	H22

KARIBU-KILIFAIR 2023 | Exhibitor List E-J

Company	Country	Website	Stand No.
Exim Bank Tanzania Ltd	Tanzania	www.eximbank.co.tz	G14
Explorer Kenya Tours and Travel Ltd	Kenya	www.explorerkenya.com	J28
Face Of Africa Adventures ltd	Tanzania	www.faceafricaadventures.com	S3
Farm Of Dreams Lodge-Karatu	Tanzania	www.farmofdreamslodge.com	B4
Flightlink	Tanzania	www.flightlink.co.tz	J24
Food Master	Tanzania	N/A	F19
Forest Hill Hotel	Tanzania	www.foresthill.co.tz	R4
Four Points By Sheraton Arusha	Tanzania	www.fourpointsthearushahotel.com	T27
Fun Retreat Resort	Tanzania	www.funretreat.com	T2
Furniture & Design by SANAA TAMU	Tanzania	www.sanaatamu.co.tz	U50
Galaxy Food & Beverages Ltd	Tanzania	www.kilimanjarofresh.co.tz	U46
Gardaworld	Tanzania	www.garda.com	X8
Gadgetronix.Net Ltd	Tanzania	www.gadgetronix.net	B12
Gilmans Outdoor Store	Tanzania	www.gilmansoutdoor.com	U14
Glasstech Tanzania	Tanzania	www.glasstechtz.com	W10
Global Experience Limited	Tanzania	www.globalexperiencetours.com	K2
GM Expeditions	Tanzania	www.gmexpeditions.com	M2
Golf Hotel Kakamega	Kenya	www.golfhotelkakamega.com	J30
Gorilla Expedition Safaris	Rwanda	www.gorillaexpeditionsafaris.com	G30
Gorilla Walking Safaris	Uganda	www.gorillawalkingsafaris.com	H23
Gracious Tours And Travel Ltd	Uganda	www.ugandasafari-tours.com	G24
Great Exploration Camps Ltd	Tanzania	www.greatexplorationcamps.com	U30
Great Lakes Safaris	Rwanda	www.greatlakessafaris.com	G30
Greenmanjaro - Kids for Climate	Netherlands	www.greenmanjaro.com	K8
Grumeti Air	Tanzania	www.grumetiair.com	P8
Gupta Auto Spares and Hardware	Tanzania	www.gash.co.tz	U11
Guruguru Safaris Ltd	Tanzania	www.gurugurusafaris.com	S6
Hanspaul Automechs Ltd	Tanzania	www.hanspaul.co.tz	A1/U1
Hakuna Majiwe	Zanzibar	www.hakunamajiwe.com	V1D
Healing Earth	Zanzibar	www.healingearth.co.tz	U55
Heritage Camps & Lodges Ltd	Tanzania	www.heritagecampsandlodges.com	B30
Hermosa Life Tours and Travel Ltd	Rwanda	www.hermosalifetourism.com	G30
Hodi Hodi Tanzania	Zanzibar	www.hodi-hodi.com	V1L
Holiday Vacations & Safaris Ltd	Zanzibar	www.holidayvacations.travel	O6
Honeyguide Tarangire Camp	Tanzania	www.honeyguidecamp.com	T46
House of Canvas Ltd	Tanzania	www.houseofcanvas.net	U34
House Of Gems	Tanzania	www.hog.tanzanites.net	T24
Houston Travel Marketing Services	Tanzania	www.houstonmarketing.co.za	O28
Idfabric Tz Ltd + Reload	Tanzania	www.idfabric.co.tz	A45
Ifakara Kikoi Maker Group	Tanzania	N/A	Z32
Imagine Ethiopia Tours	Ethiopia	www.imagineethiopatours.com	G22
Inaya Zanzibar Limited	Zanzibar	www.inayazanzibar.com	D12
Jackfruit Cafe - Kilimanjaro	Tanzania	N/A	F45



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Company	Country	Website	Stand No.
Jackie Yoyo	Tanzania	jackieyoyo_store (instagram)	Z58
Jo Kenia Designs	Kenya	N/A	Z27
Johari Rotana Hotel	Tanzania	www.rotana.com	T39
Jungle Pearl Resort	Tanzania	www.junglepearlresort.com	Q4
Kahawa	Tanzania	www.wild-tracks.com	F47
Kananga	Tanzania	www.kananga.com	B20
Karama Lodge	Tanzania	www.wild-tracks.com	V1C
Karibu Camps & Lodges	Tanzania	www.karibucamps.com	T1
Karisimbi Tours Africa	Rwanda	www.karisimbitours.com	G30
Khans Barberque	Tanzania	N/A	F42
Kibo Palace Hotel	Tanzania	www.kibopalacehotel.com	T32
Kijani Health & Beauty	Tanzania	N/A	Z12
Kili Seasons Hotel	Tanzania	www.kiliseasons.Com	V5
Kili Villa Ltd	Tanzania	www.kilivilla.com	T20
Kilimanjaro Coffee Lodge	Tanzania	www.macharecoffee.com/lodge	T37
Kilimanjaro Fresh	Tanzania	www.kilimanjarofresh.co.tz	U46
Kilimanjaro International Airport	Tanzania	www.kilimanjaroairport.go.tz	UR9
Kilimanjaro Wonders Hotel	Tanzania	www.kiliwonders.com	U9
Kimbilio Serengeti Camp	Tanzania	www.makasatanzania.com	U44
Kirimu Camps	Tanzania	www.kirimucamps.com	A6
Kisasa Designs	Tanzania	Instagram.com/kisasa_designs	U42
Kitamu Coffee	Tanzania	www.kitamuafrika.com	F7
Kitchen Spot	Tanzania	www.kitchenspot.co.tz	A4
Kon Tiki Africa Serengeti Camp	Tanzania	www.kontiki.africa	U8
Konnect Broadband Tanzania	Tanzania	www.konnect.co.tz	Y3
Kudu Lodge	Tanzania	www.kuducamp.com	C8
Kukua	Zanzibar	www.kukua.co.tz	Z46
Lake Duluti Lodge	Tanzania	www.lakedulutilodge.com	T30
Lake Natron Camp	Tanzania	www.leonotisadventures.com	UR6
Land & Marine Publications	Tanzania	www.landmarine.com	N27
Lavicato	Tanzania	www.lavicato.co.tz	F22
Le Mersenne Zanzibar	Zanzibar	www.lemersenne.com	T45
Legendary Expeditions	Tanzania	www.legendaryexpeditions.co.tz	K6
Legit Holidays And Travels Ltd	Uganda	www.legitholidays.ug	J27
Lemala Camps and Lodges	Tanzania	www.lemalacamps.com/	Q6
Lemara Eco Camp	Tanzania	www.lengukastravel.com	V1E
Lenguka's Travel Ltd	Tanzania	www.lengukastravel.com	V1E
Lengai Safari Lodge-Natron	Tanzania	www.lengaisafarilodge.com	J4
Linda's Nut Butters	Kenya	www.lindasnutstore.ecwid.com	Z34
Love Artisan	Kenya	N/A	V22
Lulu Kitololo Studio	Kenya	www.lulukitololo.com	Z57
Luxury Africa Tours	Rwanda	www.luxury-africa.com	G30
Maasai Mara Wilderness Lodge	Kenya	www.maraengai.info	H26



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Company	Country	Website	Stand No.
Mabata Makali Lodge & Campsite	Tanzania	www.mabatamakali.co.tz	P3
Mafia Island Tourism Organisation	Zanzibar	www.mafiaisland.com	K24
Magoroto Forest Estate	Tanzania	www.magoroto.com	K4
Mahali Mzuri	Kenya	www.mahalimzuri.virgin.com	V1F
Majani Traders	Tanzania	N/A	F19
Majority Mart Suppliers Ltd.	Tanzania	www.majoritysuppliers.com	Z20
Maken Africa safaris	Rwanda	www.makenafricasafaris.com	G30
Malaika Camps & Lodges Ltd	Tanzania	www.malaikacampsandlodges.com	A43
Mambo Freshy Amenities	Tanzania	www.mambofreshy.com	Q24
Manucato	Tanzania	www.manucatoskincare.com	Z50
Mara Engai Wilderness Lodge	Kenya	www.maraengai.info	H26
Marijani Beach Resort & Spa	Zanzibar	www.marijanihotel.co.tz	P6
Mariki and Lilac TZ - DUNGU	Tanzania	www.lilactanzania.com	F30
Marine Parks and Reserves	Zanzibar	www.marineparks.go.tz	C4
Marwacodi	Tanzania	www.marwa-codi.org	Z30
Masailand Safari & Lodge	Tanzania	www.masailandsafari.com	U4
Maully Tours and Safaris	Tanzania	www.maully-tours.com	L8
Mawe Lodges & Safari Masters	Tanzania	www.mawelodges.com	D20
Mbalageti Serengeti	Tanzania	www.mbalageti.co.tz	M8
Mberesero Lodges & Tented Camps	Tanzania	www.mberesero.com	J1
Media Works Ltd	Tanzania	www.mediaworksglobal.co.tz	Y10
Mega Beverages Co- K Vant	Tanzania	www.megabeverages.co.tz	F8
Megatents	Tanzania	www.alanvertents.com	UR7
Melia Hotels International Tanzania	Tanzania	www.melia.com	T9
Melia Zanzibar	Zanzibar	www.melia.com	T9
Merit Concept	Tanzania	www.meritconcept.com	O28
MGM Muthu Hotels	Kenya	www.sunafriahotels.com	K27
Mgunga Serengeti Camp	Tanzania	www.gmexpeditions.com	M2
Milele Villas Zanzibar	Zanzibar	www.milelevillas.com	N4
Miracle Excursions Zanzibar Ltd	Zanzibar	www.zanzibar-submarine.com	A12
Miracle Experience	Tanzania	www.miracleexperience.co.tz	A12
Miseni Retreat - Saadani	Tanzania	www.kijanicollection.com	L4
Mkomazi Wilderness Retreat	Tanzania	www.mkomaziwilderness.com	M6
Moivaro Lodges & Tented Camps	Tanzania	www.moivaro.com	L1
Mojatuu Zanzibar	Zanzibar	www.mojatuuazanzibar.com	V1D
Mongoose Safaris	Tanzania	www.mongoose-safaris-tanzania.com	O4
Morani Ltd	Kenya	www.sirimon.co.ke	Y16
Motorbike Safari Tanzania	Tanzania	www.karanga-adventure.com	Y5
Mount Meru Hotel Arusha	Tanzania	www.mountmeruhotel.co.tz	T25
Moven Pick Hotel & Residences	Kenya	www.movenpick.com	H24
Mozeti Tours & Safaris	Zanzibar	www.mozetitours.com	L3
MST Safaris	Tanzania	www.mstsafaris.com	O4
Nabaki Africa Ltd	Tanzania	www.nabaki.co.tz	W1

KARIBU-KILIFAIR 2023 | Exhibitor List N-R

Company	Country	Website	Stand No.
Narudi Tented Camp	Tanzania	www.greatexplorationcamps.com	U30
Nas Tyre Services Ltd	Tanzania	www.nastyres.co.tz	S24
Nasikia Camps	Tanzania	www.nasikiacamps.com	P10
NatureRipe Kilimanjaro	Tanzania	www.natureripe.co.tz	P28
Ndege Tours & Travel - Rwanda	Rwanda	www.ndegetoursandtravel.com	G30
Neema International	Tanzania	www.neemainternational.org	Z37
Neptune Hotels	Tanzania	www.neptunehotels.com	U32
Newmark Hotels	South Africa	www.newmarkhotels.com	U18
New Safari Hotel	Tanzania	www.newsafarihotel.com	V1B
Ngorongoro Conservation Authority	Tanzania	www.ncaa.go.tz	J12
Nice Adventure Safaris	Tanzania	www.niceadventure.co.tz	M4
Ninu World	Tanzania	www.ninu.world	Q1
NMB Bank Plc	Tanzania	www.nmbbank.co.tz	A10
Nsya Lodge & Camp	Tanzania	www.nsyalodge.com	U21
Nita Food Products	Tanzania	N/A	Z41
Nungwi Dreams by Mantis	Zanzibar	www.nungwidreams.com	K5
Nunu Handmade	Tanzania	www.nunuhandmade.com	Z10
Nyama Laini	Tanzania	www.serengetisoundsofsilence.com	F10
Nyange Adventures Ltd	Tanzania	www.nyangeadventures.com	UR10
Nyerere Tented Camp	Tanzania	www.chase-nature.com	S1
Nyssa Balloon Safaris	Tanzania	www.nyssaballoonssafari.com	U38
Ocean Paradise Resort & Spa	Zanzibar	www.oceanparadisezanzibar.com	T44
Octagon Lodge	Tanzania	www.octagonlodge.com	B8
Olerai Lodge	Tanzania	www.olerailodge.com	R8
Olotu Trading Co.	Tanzania	www.olotutrading.co.tz	U48
Olpopongi Maasai Cultural Village	Tanzania	www.maasai-village.com	C1
One Nature Hotels Ltd.	Tanzania	www.onenaturehotels.com	T22
Onomo Hotel Dar es Salaam	Tanzania	www.onomohotel.com	T31
Original Maasai Lodge	Tanzania	www.africaaminilife.com/en	U29
Outstanding Solutions Ltd	Tanzania	www.outstandingsolutionstz.com	L6
Parkview Safari Lodge	Tanzania	www.parkviewsafarilodge.com	G26
Pamoja Africa	Tanzania	www.pamojaafricatanz.com	D1
Paradise & Wilderness Ltd	Zanzibar	www.paradise-wilderness.com	V7
Pearl Aromatherapy Clinic	Tanzania	N/A	Z18
Pesapal Tanzania Limited	Tanzania	www.pesapal.com	P22
Photons Energy Ltd	Tanzania	www.photonsenergy.com	U60
Power Providers Company Ltd	Tanzania	www.powerproviders.co.tz	Q22
Precision Air Services Plc	Tanzania	www.precisionairtz.com	N20
Pure Africa Tour Ltd	Rwanda	www.pureafricatours.com	G30
Rajinder Motors	Tanzania	www.rsafrica.com	A30
Red 'N White	Tanzania	www.rednwhite.info	F15
Rift Valley Women's Group - RVWG	Tanzania	www.tanzanianchildrensfund.org	Z55
Rosho	Tanzania	www.roshe.co.tz	V26

Company	Country	Website	Stand No.
Rubaba Safari & Tours	Tanzania	www.rubabasafaris.com	Q1
Rwanda Eco Company and Safaris	Rwanda	www.rwandaecocompany.com	G30
Rwanda Tours & Association	Tanzania	www.facebook.com/rttarwanda	G30
RwandAir Company Ltd	Tanzania	www.rwandair.com	J20
Safari Field Challenge 2024	Tanzania	www.tourguideawards.org	N28
Safari Manager	Tanzania	www.safarimanager.com	W3
Safari Seekers Kenya	Tanzania	www.safariseekersafrica.com	J26
Safarilink Aviation Ltd	Tanzania	www.flysafarilink.com	V1A
SafiraBlu Luxury Resort & Villas	Zanzibar	www.safirablue.com	T34
Sanifu Salvage	Tanzania	www.instagram.com/sanifusavilage/	Z56
Sanna Boutique Hotel	Tanzania	www.sannacafe.com	T13
SBH Kilindini Hotels & Resort	Zanzibar	www.sbhkilindiniresort.com	T15
School In Sustainable Tourism	Tanzania	www.africaaminilife.com/en	F34
Scom Power Solution	Tanzania	www.scomtz.com	Y14
Sea Cliff Court Hotel	Tanzania	www.seacliffcourt.com	T4
Sea Cliff Hotel Dar Es Salaam	Tanzania	www.hotelseacliff.com	T4
Sea Cliff Resort & Spa Zanzibar	Zanzibar	www.seacliffzanzibar.com	T4
Selous Kinga Lodge	Tanzania	www.selouskingalodge.com	E4
Selous Mapumziko Lodge	Tanzania	www.selousmapumzikolodge.com	V1J
Selous Wilderness/Remote Safari Co	Tanzania	www.selouswilderness.com	S4
Serena Hotels	Tanzania	www.serenahotels.com	T21
Serengeti Balloon Safaris	Tanzania	www.balloonsafaris.co.tz	C6
Serengeti Camps	Tanzania	www.serengetiwildernesscamps.com	E3
Serengeti Sojourn Mobile Camp	Tanzania	www.newmarkhotels.com	U18
Serengeti Sound of Silence	Tanzania	www.sosresort.com	S8
Serval Wildlife	Tanzania	www.servalwildlife.com	R3
Shadows of Africa	Tanzania	www.shadowsofafrica.com	R8
Shah Tours & Travels Ltd	Tanzania	www.shah-tours.com	H4
SHONA Tanzania	Tanzania	N/A	Z14
Silverbird Tours Agency	Rwanda	www.silverbirdtours.com	G30
Sirimon Cheese	Kenya	www.sirimon.co.ke	Y16
Sky Safaris	Tanzania	www.skysafari.com	T38
Smart Outfitters Ltd.	Tanzania	www.smartoutfitters.co.tz	D10
Sopa Lodges Tanzania	Tanzania	www.elewana.co.tz	T38
Southern Tanzania Undiscovered Wild	Tanzania	www.tanzaniatourism.go.tz	J12
Sumwood Furnitures	Tanzania	www.sumwood.co.tz	D14
Sun Tours Zanzibar	Zanzibar	www.suntourssnz.com	J3
Sunkist Investments Ltd	Tanzania	www.sunkistinvestments.com	R22
Sunny Palms Beach Bungalows	Zanzibar	www.sunnypalmsresort.com	L2
Sunshine Group Zanzibar	Zanzibar	www.sunshinegroupzanzibar.com	U16
Superdoll	Tanzania	www.superdoll.co.tz	UR8
Swahili Beach Ltd	Kenya	www.swahilibeach.com	K26
Swiss Solvesit GmbH	Kenya	www.swiss-solvesit.com	K3

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Tales of Zanzibar	Zanzibar		R8
Tanfoam Limited	Tanzania	www.tanfoam.co.tz	U47
Tanga Beach Resort & Spa	Tanzania	www.tangabeachresort.com	U4
Tanganyika Arms Ltd	Tanzania	www.tanganyikaarms.co.tz	W8
Tanganyika Wilderness Camps	Tanzania	www.tanganyikawildernesscamps.com	N10
Tanluxury Ltd	Tanzania	www.octagonlodge.com	B8
Tanzania Bush Camps	Tanzania	www.tanzaniabushcamps.com	G3
Tanzania Investment Centre (TIC)	Tanzania	www.tic.go.tz	H20
Tanzania Local Tour Operators-TLTO	Tanzania	www.tlto.org	P1
Tanzania National Parks - TANAPA	Tanzania	www.tanapa.go.tz	J12
Tanzania People & Wildlife	Tanzania	www.tanzaniapeoplewildlife.org	Z43
Tanzania Revenue Authority - TRA	Tanzania	www.tra.go.tz	G12
Tanzania Tourist Board-Regrow Project	Tanzania	www.tanzaniatourism.go.tz	J12
Tanzania Unravalled	Tanzania	www.tanzaniaunravalled.com	UR17
Tarangire Safari Lodge	Tanzania	www.tarangiresafarilodge.com	U22
Tasty Plate	Tanzania	N/A	F20
TATA Africa Holdings Tanzania	Tanzania	www.tatainternational.com	UR16
Tanzania Association of Tour Operators	Tanzania	www.tatotz.org	G5
TBL - Tanzania Breweries Limited	Tanzania	www.ab-inbev.co.tz	F50
Tembea Africa	Tanzania	N/A	J29
Tende Arts Zimbabwe	Zimbabwe	www.tendearts.zw	Z28
The Flying Doctors' Society of Africa	Tanzania	www.flyingdoctorsafrica.org	J5
The Naturals Beauty	Tanzania	N/A	Z48
The Neela Collection	Zanzibar	www.neelacollection.com	U40
Migada Adventures Ltd	Tanzania	www.migadadventures.com	R1
The Okaseni Lodge	Tanzania	www.okasenilodge.com	R1
The Raptor Coffee Bar	Tanzania	www.ngutuadventures.co.tz	F12
The Safari Soap	Tanzania	www.safarisosaps.co.tz	Z53
The Spice Island Hotel & Resort	Zanzibar	www.spice-island-hotel-resort.com	V1K
The Wine and Cheese	Tanzania	www.thewineandcheeseshop.co.tz	V23
Tiffany Diamond Hotels Ltd	Tanzania	www.tiffanydiamondhotels.com	J6
Tigo Tanzania	Tanzania	www.tigo.co.tz	R28
Timeless International	Tanzania	www.craftedbytimeless.com	P23
TMA Holdings Company Limited	Tanzania	www.turkysgroup.co.tz	S22
Toa Hotel & Spa	Zanzibar	www.toazanzibar.com	T19
Tourism & Public Relations services	Tanzania	www.balloonsafaris.co.tz	C6
Tourism Promotion Services	Tanzania	www.serenahotels.com	T21
Topi Reisen (T) Ltd.	Tanzania	N/A	F24
Tourplan	South Africa	www.sa.tourplan.com	Y4
Tropic Helicopters Tanzania	Tanzania	www.tropicairkenya.com	OUT2
TUI Blue Bahari Zanzibar	Zanzibar	www.tui-blue.com	T28
Tuna & Co	Tanzania	N/A	V24
Turaco Collection	Tanzania	www.marriott.com/darde	T29
Twiga Brewery	Tanzania	www.twigabrewery.com	F16

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Uganda Airlines	Tanzania	www.ugandairlines.com	G20
Ujumbe Ink Ltd	Tanzania	www.ujumbeink.com	B10
Unique Rwanda Vacations Experts	Tanzania	www.uniquerwandavacations.com	G23
Upper Zonal Trading Ltd	Tanzania	www.uzt.co.tz	Q23
Utalii Popote - Imagination Media	Tanzania	www.imaginationmedia.co.tz	O28
UTT AMIS	Tanzania	www.uttamis.co.tz	G2
Vazquez Tours & Travel Ltd	Rwanda	www.vazqueztours.com	G30
Villa Kiva Ltd	Zanzibar	www.villakiva.com	Q8
Villa Tulia	Zanzibar	www.villa-tulia.com	R6
Vodacom Tanzania	Tanzania	www.Vodacom.co.tz	G16
Voyages Afriq Media Limited.	Ghana	www.voyagesafriq.com	O28
Wag Hill Lodge & Safaris	Tanzania	www.waghill.co.tz	O30
Wami Creations	Tanzania	N/A	Z16
Weaving Point	Tanzania	www.facebook.com/weavingpointtz	Z52
Wellworth Hotels & Lodges	Tanzania	www.wellworthgroup.com	T10
WeTravel	USA	www.WeTravel.com	S23
White Sands Resort & Conference Centre	Tanzania	www.hotelwhitesands.com	T4
Wild Frontiers	Tanzania	www.wildfrontiers.com	E3
Wilderness Wayo Ltd	Tanzania	www.wayoafrika.com	R10
Wildlands Camps And Lodges	Tanzania	www.wildlandscampsandlodges.com	B1
Wildlife Tours- Rwanda	Rwanda	www.wildlifetours-rwanda.com	G30
Wild Things Safaris	Tanzania	www.wildthings safaris.com	W3
Wizard Works	Tanzania	www.wizardworks.co.tz	U49
Womencraft	Tanzania	www.womencraft.org/home	Z44
Zanj Spice Limited	Zanzibar	www.1001organic.com	F44
ZATI	Zanzibar	www.zati.or.tz	U26
Zanzibar Commission for Tourism	Zanzibar	www.zanzibartourism.go.tz	U19
Zanzibar White Sand Luxury Villas	Zanzibar	www.whitesandvillas.com	T14
ZITA Tanzania Wild Camps	Tanzania	www.tanzaniawildcamps.com	B6
Zafs Tours	Tanzania	www.gilmansoutdoor.com	U14
Zara Tours	Tanzania	www.zaratours.com	B6
Zawadi Zanzibar	Tanzania	www.zawadizanzibar.com	Z51
Z-Summit - Zanzibar 2024	Zanzibar	www.z-summit.com	U26

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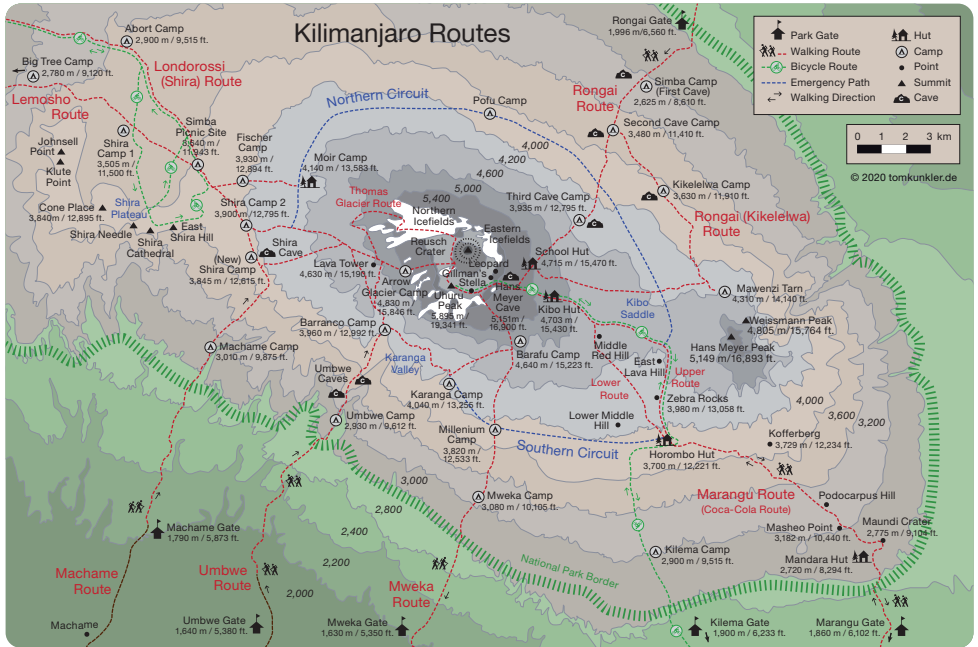
KILIMANJARO

Height of Magnificence

Mount Kilimanjaro is the crown of Tanzania. Rising abruptly from the open plains, capped by snow and frequently fringed by clouds, it is one of Africa's classic images. At 19,344 feet above sea level, it is the highest mountain in Africa and the highest walkable summit in the world. The diameter of its base is an incredible 40 miles. Now voted one of the top three "Natural Wonders of Africa", Mount Kilimanjaro is a dormant, but not extinct volcano. Ominous rumbles can sometimes be heard – and gases emerge from the fume holes in the crater. Although just three degrees south of the Equator, the peaks of both Kibo and Mawenzi have permanent caps of snow and ice.

During their time on the mountain, climbers pass from a tropical to arctic environment in just a few days. The various trails first pass through lush rain forests before reaching heather and open moorland where giant lobelia and huge, cactus-like groundsel grow. Above this moorland is the almost lunar landscape of an alpine desert which stretches between the two peaks of Kibo, the flat-topped dome at the center, and Mawenzi, a group of jagged points and pinnacles on the eastern side. Inhospitable as this "moonscape" may seem, animals such as herds of eland thrive there. The highest point on Kibo, and indeed the whole of Kilimanjaro, is Uhuru Peak, with its spectacular hanging glaciers and stupendous views of the African plains some 20,000 feet below. Also, on Kibo is the slightly lower peak of Gillman's Point. These are the goals for most trekkers. The peaks of Mawenzi are for mountaineers only. With the help of porters and a guide, it is possible to walk all the way to the summit without specialized mountaineering equipment – or experience.

There are several different routes including Marangu, the easiest climb and therefore the most popular, Machame, Shira, Umbwe and Rongai. The total climb normally takes five to six days and involves four or five overnight stays in comfortable mountain huts.



Fees, payable in US Dollars, include the cost of both park entrance and accommodation for climbers, guides and porters but not food and equipment. Many thousands of trekkers reach Gillman’s Point or Uhuru Peak successfully each year without any real difficulty. To avoid altitude sickness and failure, it is important to acclimatize by ascending slowly and steadily. It is best to plan a stay at a Moshi or Marangú hotel – climbing straight after the drive from Arusha is not a good idea.

Kilimanjaro can be climbed at any time of the year but the best time is considered to be from August to October and January to March. It is wet in the rain forest during the rains in April, May, June and November. December through to February are the warmest months.

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ABOUT KIBO PALACE

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CULTURAL TOURISM

Meet the People

The Tanzania Cultural Program was launched in 1997 to give local communities the opportunity to improve their economic livelihood by participating in tourism activities.

Co-ordinated by the Tanzania Tourist Board, supported by the Ministry of Natural Resources and Tourism, there are currently some 60 initiatives operating in various parts of the country. Tanzania is endowed with the rich heritage of 120 ethnic tribes and the Cultural Tourism Program provides visitors with an authentic cultural experience and a unique insight into the daily lives of the local people. The activities offered are as diverse as the villages, and include preparing local cuisine, making wine, helping to process coffee beans, learning how to make local handcrafts and traditional games. The cultural enterprises also host a number of music and dance festivals that attract many visitors because of their authenticity.





Leave your vehicle behind and walk through the tropical slopes of Mount Meru and Mount Kilimanjaro. Meet the Maasai and learn of their almost forgotten traditions and a way of life that is so closely linked to nature and wildlife. Listen to drumbeats and interpret music and dances inherited from ancient ancestors. Learn the history of the Swahili Coast. Explore the savannahs on camelback. Boat down a river, or row on one of the many lakes. Paddle between mangroves, learn about traditional plants and medicines, or sail to pristine sandy islands. Climb a holy mountain and benefit from the diagnostic methods of a traditional healer.

Taste the local food – Tanzania has a unique and varied cuisine. There is an extensive use of coconut milk and spicy foods. Other distinctive foods include Kisamvu (cassava leaves), Maharange (beans), Nyama choma (grilled meat), Wali (rice), Ugali (maize porridge) and Goats Meat. In Zanzibar take a Swahili cooking course and shop for ingredients at the local markets. Here you can find all types of bananas, mangoes, and countless other fruits and spices. And then, in the evening, listen to ancient legendary tales around an open fire. An experience you will never forget. And sample the local brew!

In one of the newly opened cultural enterprises, Lyamungo Sinde, a village in the foothills of Mount Kilimanjaro, tourists can enjoy the scenery of the highest mountain in Africa while staying with villagers to make handicrafts out of banana leaves or fish in the Weruweru River.

The various cultural programs support the local community. Over 4,000 Tanzanian people benefit from a direct income every year. A portion of the income is used for community development such as renovating schools, providing books for students or tree planting projects.

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ZANZIBAR

Land of Paradise

Just the name, Zanzibar, evokes dreams of romance and mystery and the reality will not disappoint. Zanzibar – the name includes the main island, Unguja, and its sister island, Pemba – has for centuries attracted seafarers and adventurers from around the world. Now it welcomes a new generation of explorers – those who have come to marvel at the rich heritage, reflected in the architecture and the culture of the people. Visit Zanzibar’s historic Stone Town, relax on the dazzling white, palm-fringed beaches, where the azure waters of the Indian Ocean beckon swimmers, divers, fishermen and water-sports enthusiasts alike. Breathe in the fragrant scents of cloves, vanilla, cardamom and nutmeg, and discover why Zanzibar is called “The Spice Islands”. A Mix of Cultures Zanzibar’s colorful history is an epic saga of travelers and traders, raiders and colonizers.

Stone Town

It may not have a particularly romantic name, but Stone Town, is the capital and cultural heart of Zanzibar, little changed in the last 200 years. A labyrinth of winding alleys, bustling bazaars, mosques and grand houses whose extravagance is reflected in their brass-studded, carved, wooden doors. The National Museum is a good starting point for finding out more of the history and culture of Zanzibar. Another “must” is the Old Fort, built on the site of a Portuguese church when the Arabs took over the island, and now the venue for many of Zanzibar’s numerous theatrical and musical events. The High Court and Africa House, a former English Gentleman’s Club and now a boutique hotel offering, supposedly, the best view of the sunset, are also worth a visit as is Livingstone House. At the center of Stone Town are the Persian-styled Hamamni Baths, built at the command of Sultan Barghash at the end of the 19th century while nearby is the Cathedral Church of Christ.



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Tours of Zanzibar are a rewarding experience. Visitors will travel past fragrant plantations of cloves, cinnamon, nutmeg and other spices on their way to numerous places of historical interest; to the unique flora and fauna of Jozani Forest; to picturesque fishing villages; and to one of many white sandy beaches. Nungwi, at the northernmost tip of the island, offers possibly the best swimming on the island. There is also a turtle aquarium there and a boatyard where fisherman's dhows are still built in the old traditional way. Jozani Forest 35 km south-east of Stone Town is the Jozani Forest Chwaka Bay Reserve, an area of 50 sq km, whose thick forests, with trees over 100 years old, are the last remaining sanctuary of the Zanzibar Red Colobus monkey. Other residents include Sykes blue monkey, bushbaby, bush pig, chameleon, civet, genet, mongoose and tree hyrax. The forest is also home to over 40 different bird species as well as over 50 species of butterfly. South of the park an elevated boardwalk runs through the mangroves providing easy sightings of hundreds of tropical fish. Stone Town's narrow winding streets are crammed with stores selling antiques, art, books, clothes, coffee, gemstones, jewellery, paintings, printed fabrics, silver, tea and, of course, spices.

Pemba Island

50 km north of Zanzibar main island and directly opposite the mainland port of Tanga, is the highly fertile Pemba Island which, although smaller than Zanzibar, is hillier and greener and grows three times as many cloves. Pemba has its own distinct character with more historical monuments, particularly ruined mosques and tombs, some excellent beaches; and spectacular diving and fishing. In the center of the island is Chaka Chaka, the capital and main town, where there are remains of a 200-year-old Arab fort. Some 14 km to the west, at Ras Mkumbuu, are the ruins of a 14th century mosque and some elaborate "pillar" or "chimney" tombs used to mark the burial place of prominent Muslims. While 10 km to the south the Pujini Ruins feature a fort built around the 15th century and known locally as Mkame Ndume. Other interesting sites may be seen near Kangagani, Mkamandume, Chakalakati and Mtangani Island. Pemba offers some of the best diving in the world, there are also some idyllic beaches where swimming is possible at both high and low tide. Pemba also offers some of the best game fishing in the world with barracuda, billfish, blue marlin, dorado, kingfish, sailfish and tuna all found in the waters around the island.

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RAHA SPA



COCONUT RESTAURANT



MAJI BAR

The location of the hotel is excellent for trips around the island of Zanzibar in order to experience its unique charm



ZANZIBAR (UNGUJA)

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Hotels

- 1 Kilindi, Palumbo, Eden Village, Kendwa Rocks, Gold Zanzibar, Sunset Kendwa, Sansi Kendwa Beach Resort
- 2 Zuri Zanzibar, RIU Palace, RIU Jumbo, Opera Hotel
- 3 Royal Zanzibar Beach Resort, My Blue Hotel, Sunset Beach Resort, Sandies Baobab Beach, Nungwi Inn, The Z Hotel, Amaan Bungalows, Langi Langi Beach Bungalows
- 4 Flame Tree Cottages, Smiles Beach Hotel, DoubleTree Resort by Hilton
- 5 Mnarani Beach Cottages, Esque Zalu, The Zanzibari, Nungwi Dreams by Mantis, Warere Beach, SafiraBlu - Luxury Resort & Villas
- 6 Emerald Zanzibar Resort & Spa
- 7 Sunshine Marine Lodge, Villa Maua
- 8 Mnemba Island
- 9 Kasha Boutique Hotel, Sunshine Bay Hotel, Matemwe Retreat, Matemwe Lodge
- 10 SeVi Boutique Hotel, Green and Blue Ocean Lodge, Keys Bungalows, Zanzibar Queen Hotel, Kena Beach Hotel
- 11 Villa Tulia, Zanzibar Pearl Boutique & Villas, The Seles Boutique Hotel, Villa Kiva, Tamani Villas, Zanzibar Retreat, Zoi Boutique, Utupoa, Panga Chumvi Beach Resort
- 12 Zanziblu, Hodi Hodi, Zanzibar House, SBH Kilindini Resort
- 13 Mchanga Beach, Sophia Sea View, Blue Moon Villa, Next Paradise, Waikiki, Marijani Beach Resort & Spa
- 14 Neptune Pwani Beach Resort & Spa, Ocean Paradise, TUI Blue, Diamonds Mapezi Beach, Coral Reef, Meliá Zanzibar, Shooting Star
- 15 Sultan Sands, Bluebay Beach Resort & Spa, VOI Kiwengwa
- 16 Kiwengwa Beach, Mvuvi, Zanbluu, Moja Tuu, Blu Marlin by EHFAR
- 17 Queen of Sheba, Tulia Zanzibar Resort, Pongwe Beach, The Island Pongwe, Pongwe Bay, Seasons Lodge
- 18 White Paradise, Azao, Palumbo Reef
- 19 Uroa Bay, Moonshine Uroa, Golden Clove, Sunny Palms Beach Resort
- 20 Zanzibar Bay Resort, Paradise Beach Resort, Filao Beach by Sansi
- 21 Michamvi Sunset Bay, Kae Funk, Konokono, Qambani, Ras Michamvi, Kichanga, Sansi Kae Beach Resort
- 22 Karafuu Beach Resort & Spa, Boutique Hotel Matiai, The Rock (Restaurant), Pearl Beach by Sansi, Upendo Beach, Baladin Zanzibar Beach Hotel
- 23 Le Mersenne, Zawadi, Sultan Palace, Dongwe Club, The Sands, Anna, Baraza, The Palms, Breezes Beach Club & Spa, Xanadu Villas & Retreat
- 24 Bellevue, Indigo Beach, Sahari, Kijani Beach Villas
- 25 Paradise Beach Bungalows, Ndame Beach, Dhow Inn, Jumbo Beach Hotel
- 26 Arabian Nights, Paje by Night, Cristal Resort, The Nest
- 27 Kisiwa, Zanzibar White Sand Luxury Villas & Spa, Hakuna Majiwe Beach Lodge
- 28 Villa Serenity, Corals of Zanzibar (opening end of 2023), Mbuyuni, Spice Island, Fun Beach, Villa de Coco, Sharazad, Mwezi, La Luna, Uzuri, Mamamampambo
- 29 Jambiani Villas, Blue Oyster, Belvedere, The Loop, NUR, Case Beach Hotel, Blue Reef, Driftwood Beach Lodge, New Teddy's on the Beach
- 30 Zanzistar, Coral Reef, Red Monkey, Zanrest, Kupanga Villas
- 31 Reef & Beach Resort
- 32 Nest Style, Villa Fleur de Lys, The One Resort Zanzibar
- 33 Promised Land, Mama Root, Unguja Lodge, L'Oasis, Karamba, Aya Beach Resort, Kizikula
- 34 The Residence, Fruit & Spice
- 35 Fumba Beach Lodge
- 36 Chumbe Island Coral Park
- 37 Golden Tulip Airport Hotel
- 38 Protea Hotel by Marriott Mwbeni Ruins, Madinat Al Bahr, Zanzibar Beach Resort, The Manor House by Sansi, Jungle Paradise Beach Resort & Spa
- 39 Park Hyatt, Serena Hotel, Shaba Boutique Hotel, Island Paradise Inn, Double Tree by Hilton, Upendo House, Emerson on Hurumzi, Emerson Spice, Maru Maru Hotel, Kiponda B&B, Golden Tulip Stonetown Boutique
- 40 Maruhubi Villas, Hotel Verde, Golden Tulip Zanzibar Resort
- 41 Imani Beach Villa, Chuni Zanzibar Lodge, Mangrove Lodge Zanzibar
- 42 Zanzi Resort, Sea Cliff Resort & Spa



Legend

- ★ Place of interest
- 🏠 Hotel
- ✈️ Airport
- ⦿ Ruin
- 🕌 Mosque
- 🌿 Mangroves
- 🌲 Forest
- 🌿 Conservation Area
- 🌊 Depth 0-20 m
- 🚢 Ferry
- 🏄 Kite-Surfing Area
- 🤿 Dive Site
- 🏖️ Beach
- 🗼 Lighthouse
- 🪸 Coral Banks



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ARUSHA / MOSHI

What do to & Where to go

Arusha is a medium sized town which is the hub of all safari destinations. It is located near the foot of Mt Meru and enjoys temperate climate throughout the year. Arusha is Tanzania's gateway to the northern circuit of national parks and the starting point to many memorable safaris. It is a sprawling city that offers nice breaks from the rigorous of life on the African road. It has excellent places to stay and eat. What makes Arusha special is the clock tower that was supposedly built in its specific location because it is the central point between Cairo and Cape Town. Arusha is one of the few regions in Tanzania where the beautiful rare, midnight blue gemstone, Tanzanite was discovered. As the name suggests, this stone can only be found in Tanzania and one of the largest mine deposits lies in.

There are many interesting and picturesque excursion and tours you can take while you are staying at our home base:

What to do?

Besides climbing the famous roof of Africa and see the "Big Five" in the Northern Circuit of the Tanzanian National Parks, Arusha and it's surroundings offer a great variety of day trips to extend your stay.

Arusha National Natural History Museum – Welcomes all to enjoy the versatile and informative exhibitions. The best part is the wing that is dedicated to human evolution, exhibitions of fossils, insects and history of Arusha during the German colonial era.

Cultural Heritage – Unique cultural center on the outskirts of Arusha. Curio shops, jewelry boutique, Tanzanite and special stone counter, outstanding commercial art gallery and restaurant.

Cyne Experience – The only immersive and interactive gaming experience of its kind to entertain both kids and adults. It has games from racing, shooting to fighting in 7D cinema experience. It's all about having fun and great experience with machines from classical arcades to modern interactive games.

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Lake Chala – A mystical caldera lake, with water as brilliant as the precious Tanzanite itself. 25% of the lake belongs to Kenya and 75% to Tanzania. Enjoy a swim, have a Kayak tour on the lake, enjoy the view or relax in the beautiful nature.

Maasai Market – Market with more than 100 stalls with a wide variety selection of craft materials representing Maasai and Tanzanian culture. Place to purchase great gifts and souvenirs for your loved ones.

Maji Moto – Experience an unique oasis in the middle of the Maasai-Steppe. Dip into the clear water for a swim, watch the monkeys in the trees or just simply enjoy this special place not far from Moshi.

Makoa Farm, The Animal Rescue Center – Visit the famous Makoa Farm and be part of the daily activities like feeding and training the rescued animals. Combine this with an adventurous walk with the friendly monkeys of the farm.

Marangu Waterfalls – Nested on the foothills of Mount Kilimanjaro hidden behind a short hike lies the beautiful Marangu Falls. The air is cleaner, the water is colder. Take your swimming stuff and see if you can conquer the water!

Materuni Waterfalls & Coffee Tour – Learn where coffee grows and how it is made before you will hike to a stunning waterfall with a height of 150 m. The hike will take about 1 hour and gives amazing views on Kilimanjaro and it's tropical surroundings.

Meserani Snake Park – Spend an afternoon and/or day and watch different types of reptiles including snakes, crocodiles and much more. There are activities available such as camel rides and learning up close about the Maasais.

Olpopongi Cultural Maasai Village – Olpopongi Maasai Village is the first authentic Maasai village with museum and overnight facilities in Tanzania. It provides a unique Maasai and wildlife experience in the West-Kilimanjaro Maasai land, with the maximum respect to the Maasai community.

Shanga Shanga – Swahili for “beads” is an enterprise that employs people with disabilities to create handmade, high-quality jewelry using recycled and sustainable materials. You can participate in workshops and activities and create your own jewelry!



Where to eat?

Africafe – This place has European-café vibes, in the heart of the city center with a menu heavy on sandwiches, grilled meats, burgers and much more. There is also a bakery if you would like to just stop for a coffee and dessert.

Alpha Burger – Fast food style with a main focus on American style burgers, and also sea food and continental focusing on meat lovers. A specials menu for every day of the week.

Amani Restaurant – A multi cuisine restaurant that offers breakfast, lunch and dinner, a well-stocked bar, delicious coffees and a garden in between coffee trees to relax in.

Andrew's – Enjoy the best BBQ in Arusha for all the meat lovers. This is the very best Nyama Choma Joint.

Butter & Scotch – Organic approach to food focusing on quality with an innovative menu option to create amazing food experience. It has a beautiful garden, decorated with a fantastic ambiance for journey.

Café Barista – Great coffee and baked goods. This place is why great coffee exists. With free WIFI you can relax here with a coffee and sandwich, wraps or salads.

Chinese Whispers – Ranked as among Arusha's best restaurants. Loved by the local expat community for its astounding authentic Chinese menu.

Fifi's – A great breakfast or quiet afternoon coffee joint. Fifi's bakery also serves exciting meat dishes and provides free WIFI for a quick internet break.

George Tavern – A family-owned Greek restaurant that serves international cuisine. This place prioritizes guests with quality, much like the Greeks like to do!

Khans BBQ – Best known for its earthy barbecues. Lays out a spread of grilled, skewered meat and salad. Want to experience Arusha like a local – Khans is the way to go.

Kitamu Coffee – Great selection of local and international cuisine and desserts. Amazing atmosphere with welcoming staff. A highly recommended tip to try the chicken stew.

Koyla – From appetizers to exotic dinners with world class service. With a variety of food from all Indian cultures with a tasteful twist. Tandoori & vegetarian dishes and much more.



Picasso Café – From inspiring starters to colorful salads, Picasso’s delivery of fresh creative foods, with a wide collection of main courses would not disappoint. Try one of their amazing cakes accompanied by the best coffees in town!

Pizza Hut – From cheesy, meaty pizzas to a colorful vegetarian pizza as well as the best pizza deals in town. This is the only place that offers great pizza-based deserts.

Tapas Safari – A restaurant and wine bar with a semi outdoor setting. With snacks, grills, pizza, but the specialty are the Spanish tapas and the list of South African wines. Sundays are very popular with an offer of a four-course menu.

Uzunguni City Park – Popular Sports bar and Restaurant with local Tanzanian cuisine, huge portions of nyama choma, fish in foil, grilled bananas, fresh juices...

Where to go?

La Fiesta – A great place to have drinks at night, enjoy some music, sports on the screen and a bite to eat.

Le Patio – Large garden beneath shady trees, open fire, a lounge bar and outdoor tables in the city center. Food is mainly French but also salads, grills, pizza, sandwiches and much more are offered. Come enjoy the latest billboard music by night!

Lively Lady – A tiny yet cozy bar that offers groovy live African jazz music, highlighted by their dark decor. This place is a surprise package safely tucked away from the hustles and bustles of Arusha.

Njiro Shopping Complex – Mall filled with various shops such as electronics, clothing, supermarket, pet store and more. A food court with variety of restaurants.

Regalz Cinema – The biggest cinema based in Arusha, showing all of the latest Hollywood and Bollywood movies with a variety of snacks to purchase before you get engrossed into the movie!

The Dons Lounge – A fancy sports bar and lounge for those who prefer to enjoy a football game on the screen, get some beer and have a good chat with mates!



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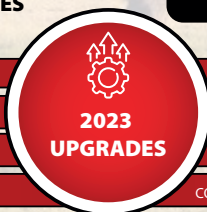
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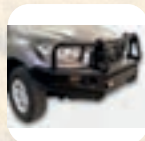
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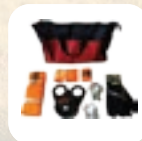
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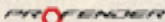
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