

KARIBU-KILIFAIR 2026

June 4-7, Magereza Ground
Arusha, Tanzania



SPONSORSHIP PACKAGES

SCAN TO
DOWNLOAD



Product	Platinum	Gold	Silver	Bronze
Print Promotion				
Logo on 1,000pcs A3 Poster / 15,000 A4 Flyer / 30,000 A5 Flyer	YES	YES	YES	YES
Logo on general event sponsor banner showing all sponsors	YES	YES	YES	YES
Logo size on printed matters & fliers	Special placement	Large	Medium	Small
Premium position of your logo on prints	YES	-	-	-
Logo on Billboard advertising (if available)	YES	YES	-	-
Logo on 24 Street advert boards (triangles)	YES	YES	YES	-
1 Full advert at KILIFAIR program (free)	YES	YES	50% discount	50% discount

Event & POS Marketing				
Your Promotion material in 1,500 x welcome bags	YES	YES	-	-
Sponsor banner or flag at event ground	YES	YES x 4	YES x 2	-
Sponsor logo at stage (backside) banner	YES	YES	-	-
Sponsor banner at Exhibitor / Business Lounges	YES	to be discussed	to be discussed	-
Stand discount on one of your stalls at KARIBU-KILIFAIR (100% Discount)	100% discount	30% discount	20% discount	10% discount
Exclusivity of brand & product	YES	-	-	-
Your promotion material on Welcome area/Cashiers	YES	YES	-	-

Online Marketing				
Logo & Link on KILIFAIR Website (Home)	YES	YES	YES	YES
Premium Top posit ⁿ of logo on website (Home)	YES	YES	-	
Premium position on each category site	YES	-	-	
Your on our company Email banners	YES	YES	-	
Your on our Newsletters	YES	YES	YES	
News - Product promotion	YES	YES	to be discussed	
Logo Social Media posts & reports	YES	YES	YES	
Logo on KILIFAIR app or KILI.CLOUD (if available)	YES	-	-	

Voice & Visual Promotion:				
Your Logo & Commercial spot on available & screens	YES	YES	YES	
Your Logo & Commercial KKF 2025 Promotion videos	YES	YES	YES	
Sponsor name in radio spots	YES	YES	-	
Sponsor name in speaker promotion	YES	YES		
Stand discount on one of your stans at KARIBU-KILIFAIR (100% Discount)	YES	YES		
Company pop up stand at Exhibitor / buyer evening events	YES	YES		
Company presentation at Seminar, Workshop area	YES			
Premium presentation as Platinum sponsor	YES			
Personal service & assistance person @ event	YES	YES		
Become a brainstorming & planning partner	YES			
Sponsor amounts to be negotiated	to be discussed	USD 30,000	USD 20,000	USD 10,000

Additional Sponsor Options with your logo on		Sponsor Amount (USD)	
		FULL	HALF
3,000 Exhibitors Lanyards	Promised	5,000	3,500
2,000 Buyer / Staff / VIP Lanyards		3,000	2,000
15,000 entry & free tickets for public with your branding		3,000	-
15,000 Wrist bands for 4-days activities including: Exhibitors, Visitors, Press, Team)	Promised	5,000	-
Food & Snack sponsor VIP & Buyer Lounge or Exhibitor cocktail evening		Free Products	-
Sponsor for 2,500 x welcome bags (agents, VIP, visitors)		to be discussed	to be discussed
Exclusive environment trash Sponsor - branding on 100+ trash cans			
Exclusive Sponsor Kili summit sign - picture	Promised	1,000 (sold)	-
Sponsoring of Stage entertainment		to be discussed	-
Sponsoring / Branding of Panel & workshop area (2 sponsors only)		3,500	-
Sponsoring / Branding of Business & Networking lounge	Promised	4,000	2,000
Sponsoring / Branding of Intl. Buyer lounge	Promised	5,000	-
Sponsoring of 250 Staff T-Shirts (maximum 3 area partners only)		6,000	Area only (on request)
Sponsoring of 250+ Team base caps (team & own security)		2500	-

KARIBU-KILIFAIR 2025

Sponsors

Platinum Sponsor



Gold Sponsors



Silver Sponsors



Bronze Sponsors



Media Sponsors



Supporting Associations



Event & Hotel Sponsors



KILIFAIR Promotion Company Ltd.

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