KARIBU-KILIFAIR 2027

May 27-30, Magereza Ground
Arusha, Tanzania



SPONSOR OPPORTUNITIES

SCAN TO DOWNLOAD

Product	Platinum	Gold	Silver	Bronze
Print Promotion	**to be discussed**	**USD 40,000**	**USD 25,000**	**USD 10,000**
Logo on 1,000 pcs A3 poster / 15,000 pcs A4 flyers / 30,000 pcs A5 flyers	YES	YES	YES	YES
Logo size on printed matters & flyers	Special placement	Large	Medium	Small
Logo on general event sponsor banner showing all sponsors	YES	YES	YES	YES
Premium position of your logo on adverts	YES	-	-	-
Logo on Billboard advertising (if available)	YES	YES	-	-
Logo on Street advertising signs (triangles)	YES	YES	YES	-
1 full advert at KARIBU-KILIFAIR program (free)	YES	YES	50% discount	50% discount

Event & POS Marketing	Platinum	Gold	Silver	Bronze
Your Promotion material in 2,000 x welcome bags	YES	YES	-	-
Sponsor banner or flag at event ground	YES	YES x 6	YES x 4	-
Sponsor logo at stage (backside) banner / screen	YES	YES	-	-
Sponsor banner at Exhibitor / Business Lounges	YES	to be discussed	to be discussed	-
Stand discount on one of your stalls at KARIBU-KILIFAIR (100% discount)	100% discount	30% discount	20% discount	10% discount
Sponsor Exclusivity of brand & product category	YES	-	-	-
Your promotion material on Welcome area / Cashiers	YES	to be discussed	-	-

Online Marketing	Platinum	Gold	Silver	Bronze
Logo & Link on KARIBU-KILIFAIR website (Home)	YES	YES	YES	YES
Premium Top position of logo on website (Home)	YES	YES	-	-
Premium position of logo on each category site	YES	to be discussed	-	-
Your logo on our event Email banners	YES	YES	-	-
Your logo on our Newsletters	YES	YES	YES	-
Sharing of Exhibitor data base for marketing purposes	YES	YES	-	-
Your product promotion on monthly Newsletters	YES	YES	to be discussed	-
Your logo on Social Media posts & stories	YES	YES	YES	-
Your logo on matching platform - KILI.CLOUD	YES	-	-	-

FREE / Complimentary Tickets / Passes	Platinum	Gold	Silver	Bronze
For Sponsor staff & team members	to be discussed	30	15	10

Voice & Visual Promotion:	Platinum	Gold	Silver	Bronze
Your Logo & Commercial video on available screens	YES	YES (30 sec.)	YES (15 sec.)	-
Your Logo on KARIBU-KILIFAIR Promotion videos	YES	YES	YES	-
Sponsor name in radio spots & Event speaker Promotion	YES	YES	-	-
Your pop-up stand at exhibitor / buyer evening events	YES	YES	-	-
Your company presentation at panel / workshop area	YES	-	-	-
Premium presentation as Platinum sponsor	YES	-	-	-
Dedicated service & assistance person @ event	YES	YES	-	-

Additional Sponsor Options with your logo on		Sponsor Amount (USD)	
		FULL	HALF
3,500 Exhibitors Lanyards	Promised	5,000	3,500
2,500 Buyer / Staff / VIP Lanyards		3,000	2,000
20,000 Wrist bands for 4-days activities including: Exhibitors, Visitors, Press, Team	Promised	6,000	-
Sponsoring / Branding of VIP & Networking lounge	Promised	5,000	3,500
Sponsoring / Branding of Intl. Buyer lounge		5,000	3,500
Branding of Marquee Tent Side walls (4.00 m height) x (each running 1.00 m wide)	USD 150 /per running meter		
Sponsor for 2,500 x welcome bags (agents, VIP, visitors)		to be discussed	to be discussed
Food & Snack sponsor VIP & Buyer Lounge or Exhibitor cocktail evening		Free Products	-
Exclusive environment trash Sponsor - branding on 100+ trash cans		3,000	2,000
Exclusive Sponsor Kili summit sign - picture	Promised	1,000 (sold)	-
Sponsoring / Branding of Panel & workshop area (2 sponsors only)		5,000	3,500
Sponsoring of 300 Management & Staff T-Shirts (maximum 3 area partners only)		8,000	Area only (on request)
Sponsoring of 500 Team base caps (team, own security)		4,000	-







KARIBU-KILIFAIR 2026 Sponsors

Platinum Sponsors & Premium Partners

Gold Sponsors

Silver Sponsors

Bronze Sponsors

Internet & Media Partners

Supporting Associations

Event Hotel Sponsors

KILIFAIR Promotion Company Ltd.
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